



September 3, 2019

To Whom It May Concern:

Please consider this my strongest recommendation of Nichole Marchand for a position with your company. Nichole and I worked closely as Account Managers for a digital marketing company in West Michigan. She stands out as one of the most dynamic achievers I've had the pleasure of working with.

During our working relationship, Nichole consistently showed great leadership, attention to detail, and offered excellent customer service. We collaborated on a number of marketing strategies for key clients, and Nichole always contributed innovative ideas and executed the plans impeccably. She is thoroughly versed in content marketing, social media strategy, and analyzing data, among other things.

I admired Nichole's attitude and spirit of teamwork. Our team could always rely on her to not only deliver within her own role and responsibilities, but also to go out of her way to help others do their best. On a regular basis I would turn to Nichole for advice on how to best communicate goals and objectives with clients.

Nichole's dedication and ambition are a great combination for any role in the sales and marketing arena. Her background and experience in business development and customer service are just icing on the cake.

If you have any questions at all about Nichole, or would like to hear more specific examples about our work together, please do not hesitate to contact me. I'm happy to share more about how Nichole would be a great fit for your team.

Sincerely,

A handwritten signature in black ink that reads "Sarah Baar". The signature is written in a cursive, flowing style.

Sarah Baar  
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